



CAPABILITY STATEMENT

DUNS: 06-631-0885 | CAGE CODE: 9HCT5 | UEI: N312AFBF3ZU9

SINCE 1989 | INCORPORATED IN THE STATE OF CALIFORNIA IN 2000



CORPORATE OVERVIEW

Redbear is an Emmy-winning digital agency that partners with brands seeking transformative business results in a time of significant disruption and, of course, opportunity. Through our marketing expertise, our brand experience, and honest hard work, we succeed in achieving your goals. Together, we define your business goals and our marketing goals, and then hold ourselves accountable to those results. Period.

DIFFERENTIATORS

- Big Brand Experience on a Global Scale
- Emmy-Winning Production Team
- In-House Data Scientist
- Broad Experience with Regulations and Compliance Requirements

PAST PERFORMANCES

300% revenue increase (YOY) for a national candy distributor. Over 1000% search increase for health care facility. Global brand strategy for new medical device product launch. Execution of a \$27 million dollar commercial campaign. Creation of proprietary machine learning ad system.

CORE COMPETENCIES

- Collaboration and Communication
- Project Management
- Brand Management
- Target Audience Identification
- Strategy Development
- Leverage Digital Marketing Channels
- Data Analysis
- Film Production Management

SERVICES

With our experience in advanced digital marketing and advertising technologies, we provide services and consulting in the areas of **SEO, social media, reputation management, data strategy, content marketing, ad buying, analytics and film production.**

NAICS CODES

- 541810 - Advertising Agency
- 541613 - Marketing Services
- 512110 - Video Production
- 541890 - Other adv. services

RECENT AWARDS



Emmy



Telly



Addy

CLIENT HISTORY



Shell



BEST BUY





TACO BELL

Southwest  UCI Health

POINT OF CONTACT

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