



CAPABILITY STATEMENT

DUNS: 06-631-0085 | CAGE CODE: 9HCT5 | UEI: N312AFBF3ZU9
DGS SUPPLIER ID: BID0098255 | SMALL BUSINESS CERTIFICATE: 2032429



CORPORATE OVERVIEW

Redbear is an Emmy-winning digital agency that partners with brands seeking transformative business results in a time of significant disruption and, of course, opportunity. Through our marketing expertise, our brand experience, and honest hard work, we succeed in achieving your goals. Together, we define your business goals and our marketing goals, and then hold ourselves accountable to those results. Period.

DIFFERENTIATORS

- Big Brand Experience on a Global Scale
- Emmy-Winning Production Team
- In-House Data Scientist
- Broad Experience with Regulations and Compliance Requirements

PAST PERFORMANCES

300% revenue increase (YOY) for a national candy distributor. Over 1000% search increase for health care facility. Global brand strategy for new medical device product launch. Execution of a \$27 million dollar commercial campaign. Creation of proprietary machine learning ad system.

CORE COMPETENCIES

- Brand & Project Management
- Target Audience Identification, Strategy Development
- Public Affairs, Public Outreach, Crisis Communications, Community Relations
- Market Research, Consumer Insights, Data & Analytics
- Quantitative & Qualitative Research, Ad Tracking, SEO
- Social Media, Multi-Cultural Marketing, Influencer, Celebrity, Blogs
- Film/Video Production, Podcast Programs, Photography
- SEO, SEM, PPC, Website and Mobile App Design & Development
- Branding, Graphic Design, Radio & Television Advertising, Media Buying

SERVICES

With our experience in advanced digital marketing and advertising technologies, we provide services and consulting in the areas of SEO, social media, reputation management, data strategy, content marketing, ad buying, analytics and film/video production.

RECENT AWARDS



Emmy



Telly



Addy

CLIENT HISTORY



Shell

UCI Health



invisalign



JAGUAR



Southwest



TACO BELL



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CREATING EFFECTIVE CAMPAIGNS FOR GOVERNMENT AGENCIES

Redbear's vision is to help companies and brands across the globe realize their full potential. Our specialty is mobilizing the right people, skills, and technologies with our experience in helping organizations improve performance. Redbear is committed to excellence and creating innovative and flexible technology solutions for our commercial and federal clients.

NAICS CODES

512110 Motion Picture and Video Production

512191 Teleproduction and Other Post Production Services

512199 Other Motion Picture and Video Industries

519130 Internet Publishing and Broadcasting and Web Search Portals

541430 Graphic Design Services

541490 Other Specialized Design

541611 Administrative, Management and General Marketing Consulting

541613 Marketing Consulting Services

541618 Other Management Consulting Services

541810 Advertising Agencies

541820 Public Relations Agencies

541830 Media Buying Agencies

541840 Media Representatives

541890 Other Services Related to Advertising

541910 Marketing Research and Opinion Polling

541921 Photography

541990 All Other Professional Services

POINT OF CONTACT

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